

DevSum 2023

Partner opportunities

<What is DevSum?>

For the nineteenth consecutive year, we at Cornerstone are proud to present the most valuable developer conference in Sweden – DevSum.

During DevSum we focus on the latest trends and technologies within development. Our 70+ international and well recognized speakers are experts in various fields such as Web Development, Software Architecture, AI & Machine Learning, People & Teams, Programming languages and Cloud.

DevSum participants are developers at different levels who want to keep up with the latest trends, network with colleagues, get inspiration and practical knowledge that they can take back to work the next day and actually use.

DevSum is organized by the training company Cornerstone. Cornerstone trains thousands of IT-professionals and developers yearly in modern technologies such as .NET, Artificial Intelligence, Programming languages, Azure, Software Architecture and Security.



<Why DevSum?>



6 tracks



600+ attendees



70+ Speakers



70+ sessions



The DevSum
Party



Tier one
developers

<Partner opportunities>

We offer a limited number of partner packages that include a booth, visibility and participation at the conference.

More details on the partner packages are available on the next page.



<Bronze>

<Silver>

<Gold>

Partner booth*	2x2	3x2	5x2
Booth location	Good	Great	Ultimate
Power and wifi	✓	✓	✓
DevSum passes**	3	4	6
Discount for purchase of additional DevSum passes at list price	10%	15%	20%
Partner page on devsum.se	✓	✓	✓
Video on partner page	30 sec	1 min	Unlimited
Opportunity to host an arcade game at The DevSum Party	✓	✓	✓
Logo and link in DevSum marketing	Small	Medium	Big

*Pre built and designed booth.

**Including exhibitor passes.

57 900 SEK + VAT

79 900 SEK + VAT

119 900 SEK + VAT

<Partner opportunities 2.0>

<Something extra?>



Is your organization already a partner but fancy something extra? We are always open for suggestions. Perhaps you want to spice up the booth or sponsor a lunch? Coffee break? Maybe bring your own beer? Whatever it is that you want to do, don't hesitate to contact us and we will figure something out together.

<Media partner>



Working with a smaller budget? Become a media partner and help us spread the word about the conference so people don't miss out on a great event! In exchange you'll get visibility in our channels or a ticket discount for your readers or listeners.

<Diamond>



Our Diamond partner gets provided with their own unique lounge. This area is not a booth – it's your own creative space with lots of possibilities to interact with the attendees.

As a diamond partner your only limitation is your own creativity.