

<What is DevSum?>

For the eighteenth consecutive year, we at Cornerstone are proud to present the biggest developer conference in Sweden – DevSum.

During DevSum we focus on the latest trends and technologies within development. We have speakers in various fields such as Web Development, Software Architecture, AI & Machine Learning, Programming languages, Cloud and People & teams. We believe that a healthy mix of speakers adds a lot of value to the event, which is why we bring them in from all over the world.

DevSum participants are developers at different levels who wants to keep up with the latest trends, network with colleagues, get inspiration and practical knowledge that they can easily take with them to work the next day and actually use.

DevSum is organized by the training company Cornerstone. Cornerstone trains thousands of IT-professionals and developers yearly, in modern technologies such as .NET, Java, Azure, SQL Server and AWS.



<Why DevSum?>



6 tracks



600+ attendees



70+ Speakers



70+ sessions



The Party



Tier one
developers

<Partner opportunities>

We offer a limited number of partners the chance to sponsor and join us at the event. Previous years have proved a great success and, together with you, we aim to make this year even better!

We love when our partners get involved, ask questions and come with suggestions so that we can make this experience everything it can be.

More details on the partner packages are available on the next page.



	<Bronze>	<Silver>	<Gold>
Partner booth*	2x2	3x2	5x2
Booth location	Good	Great	Ultimate
Power and wifi	✓	✓	✓
Exhibitor passes	2	2	3
Conference passes	1	2	3
Partner page on devsum.se	✓	✓	✓
Video on partner page	30 sec	1 min	Unlimited
Logo and link in DevSum newsletters	✓	✓	✓
Opportunity to host a game at The DevSum Party	✓	✓	✓

*Pre built and designed booth.

47 900 + VAT

69 900 + VAT

109 900 + VAT

<Partner opportunities 2.0>

<Something extra?>



Is your organization already a partner but fancy something extra? We are always open for suggestions. Perhaps you want to spice up the booth or sponsor a lunch or fika? Bring your own beer? Whatever it is that you want to do, don't hesitate to contact us and we will figure something out together.

<Media partner>



Working with a smaller budget? Become a media partner and help us spread the word about the conference so people don't miss out on a great event! In exchange you get visibility in our channels or a ticket discount for your readers or listeners.

<Diamond>



For this year's DevSum we present a brand new concept!

In the Diamond package you will get a unique lounge connected to the breakout rooms. This area is not a booth – it is your own creative space with lots of possibilities to interact with the attendees.

The diamond partner has an huge number of opportunities where you are involved and only your creativity sets the bar.

<Exhibition booth map>

